

Special Publications

Book of Lists

Every year, **El Paso Inc.** publishes an annual compilation of the industry lists we run every week. Our lists take a look at El Paso's major industries, ranking them in whatever way is most appropriate, including gross sales, number of employees, age, number of branches, etc. The lists include owner's names, addresses, phone and e-mails, a brief description of products and services, years in existence and other items of interest. These lists become extremely valuable tools for other businesses to plan and grow their customer and supply base.

In addition to the lists, our annual book also includes the previous year's interviews of 52 of El Paso's most influential and effective people whose professional lives have affected El Paso.

Our annual **Book of Lists** are available to all annual subscribers at no charge and we distribute them to all businesses included in the lists, all major advertisers, the Chamber of Commerce and some professional organizations.

Special Publication Rates

Book of Lists	Rates
Back Page	\$2,000.00
Front Inside	\$1,500.00
Back Inside	\$1,300.00
Full Page/Full Color	\$1,050.00
Full Page/Black & White	\$777.00
Half Page/Full Color	\$700.00
Half Page/Black & White	\$450.00
Qtr. Page/Black & White	\$300.00